

SOCIAL MEDIA TEMPLATES

The following templates can be used across your social media channels. The aim of these posts is to encourage students to behave safely around our services, promote better behaviour and inform students about Transperth fares. Posts tend to be more effective when images are also used, so please feel free to share any of the assets we've provided.

BUS SAFETY

Every year we see students receiving life-threatening injuries as a result of dangerous behaviour around buses. We encourage you to share some of these messages to prevent future accidents.

Facebook

Even if it's intended as a joke, pushing or bumping into others near roads is dangerous and could result in your mates hurting themselves.

Image: Bus_Facebook_1



We want you to stay safe, no matter who's texting you. To avoid an accident, always look before crossing the road.

Image: Bus_Facebook_2



No matter how fast you are, never walk or run in front of a bus and always wait for it to leave before you cross the road.

Image: Bus_Facebook_1



From stepping out in front, walking too close, mucking around near a stop, or crossing the road, don't take risks around buses.

Image: Bus_Facebook_3



Twitter

Be mindful of other traffic when hopping off the bus and always wait for it to move on before crossing the road.

Image: Bus_Twitter_1



No text message, call or game is more important than your life. Please avoid distractions when you're around buses.

Image: Bus_Twitter_2

